

## ALL NEW ZENITH 1964 Show Special 23" Table Model



Model L-2705-Y

Easy Credit Terms

Now Only

**\$199<sup>63</sup>**

- Front Speaker
- Dark filter lens
- 21,000 volt chassis
- Automatic fringe lock
- Power transformer

FOLLOW THE SEARCHLIGHTS

... TO **GRIFFEY'S**

235 NO. PACIFIC COAST HWY.

REDONDO BEACH

Thursday, Friday, Saturday & Sun.

July 18, 19 and 20

This is the largest, most exciting premiere showing to ever hit the country — come in now and get the surprise of your life . . .

## ALL NEW 1964 PREMIERE SHOWING

- FREE GIFTS
- Bargains Galore
- SPECIAL PRICES

## BRAND NEW 1964 MODEL



SPACE COMMAND

REMOTE CONTROL



Model L-3308-Y

**23" TABLE MODEL**

Tunes Your Set from Across the room — no wires

Only \$12.96 Per Mo. On Easy Terms

**\$248<sup>63</sup>**

Liberal Trade-Ins

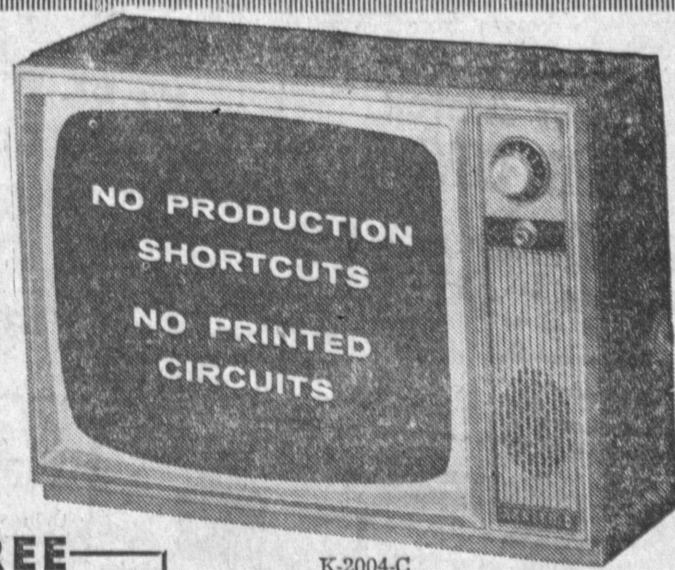
## BRAND NEW 19" ZENITH PORTABLE TV

- POWER TRANSFORMER
- SOUND OUT FRONT
- HAND WIRED CHASSIS
- FRINGE LOCK CIRCUIT

NOW ONLY

**\$148<sup>93</sup>**

FREE Roll Around Stand During Premiere Showing



K-2004-C

EASY CREDIT TERMS

Open All Day Sunday 10 till 5 p.m.

**THE COMPOSER Model K731**

3-Speaker High Fidelity FM Zenith Quality 7" x 5" woofer and one high frequency tweeter speaker. Automatic Frequency Control. Broad range tone control. Danish Modern or American Provincial. Choice of veneers. Special Price.

**ZENITH All New 1964**

**FM/AM TABLE RADIO**

with Automatic Frequency Control

Model L723, The Venture—Distinctive, compact styling. Zenith quality 6" x 4" speaker. Automatic Frequency Control assures drift-free FM reception. Automatic Gain Control. Automatic "Bass Boost" circuit. 3 color choices.

Special Price

**ALL NEW**

World's Finest Quality

**POCKET RADIO**

Special Price

**ZENITH ROYAL 285-G**

Tubeless 8 Transistor, 1 Germanium Diode Pocket Radio

Complete with custom carry case, earphone attachment and batteries in deluxe gift box. RF stage increases sensitivity. Precision Vernier Tuning. Up to 100 hours from 4 penlite batteries. 4 color choices.

**ZENITH Special Price**

**AM CLOCK RADIO**

With Snooze-Alarm\* Timer

Deluxe Multi-Purpose AC Radio

Model L624, The Twilight—Snooze Alarm\* lets you snooze for 7 minutes, then wakes you again. Precision Vernier tuning. Super-sensitive AM reception. "Filter-Magnet" Antenna reduces man-made static. "Nite-Glo" clock light. Operates small appliances. 3 color choices.

\*TM of supplier

ALL MAJOR APPROVED CREDIT CARDS ACCEPTED

## BRAND NEW 1964 Model



**COLOR TV**

Zenith Prices Start at . . .

**\$499<sup>63</sup>**

Model 5011 W



Model 5026M

LIBERAL TRADE-INS

UP TO 24 MONTHS TO PAY

As Little As **19.78** Per Month

## ZENITH

NEW CONCEPT IN PORTABLE STEREO

Zenith Quality Features

- Special Custom-Matic 4-Speed Automatic Record Changer
- Zenith Stereophonic Dual Channel Amplifier
- Two 6"x4" Zenith Quality Speakers, One in Each Remote Unit
- Dual Needle Stereophonic Cartridge

At a Price You'd Never Believe Possible



Model L-45

REMOTE SPEAKER UNITS

Extension speakers function attached or may be placed up to 10 ft. from main unit for 20 ft. stereo speaker separation.



FOLLOW THE SEARCHLIGHTS TO . . .

235 No. Pacific Coast Hwy., Redondo Beach  
(Corner Diamond—Across from Redondo Union High School)